



Ken Simpson is the CEO of the Metropolitan Area EMS Authority (dba MedStar Mobile Healthcare).

Growing up in a family of entrepreneurs, hard work, resilience, integrity and leadership were tenets that were ingrained from a young age. He was able to apply those early principles learned from the business world and apply them to a career in healthcare. Starting his healthcare career in EMS he worked through the front-line EMS ranks until he felt a yearning to contribute more to the healthcare industry. After completing his law degree at the University of Memphis School of Law and passing the Tennessee Bar Ken moved into the healthcare management ranks.

Prior to coming to MedStar, Ken provided oversight and management for EMS markets of increasing size throughout the Southeast. Through his leadership and data driven approach the teams in these markets were able to exceed growth, profitability and customer satisfaction goals. The ability to facilitate honest, respectful and productive conversations between stakeholders about expectations and the resources required to meet those expectations played an integral part in building successful healthcare delivery systems.